

WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



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Welcome Back!

Article by Sarah Rivord, Reporter

Welcome back, Wisconsin FBLA! As I send out my first Wisconsin FBLA e-Bulletin, I realize that the year is off to a running start. Wisconsin FBLA had a great summer and I hope you all are as excited as I am to get this new year going. Though the start of a new year brings homework and classes, it also brings new opportunities. Take advantage of all of the opportunities that FBLA has to offer you this year and it will be *"Simply the Best!"*



Greetings from Larissa Speerstra

Greetings Wisconsin FBLA! After a fun and exciting summer we're ready to begin what will hopefully be an equally fun and exciting school year! I'm Larissa Speerstra, and I am proud to be serving as your 2009-2010 Wisconsin FBLA State President.

In June, my fellow officers and I enjoyed traveling to Anaheim, California, to attend the National Leadership Conference. It was great getting to meet so many Wisconsin members, and I hope everyone who attended had as much fun as I did! I would also like to congratulate all of the Wisconsin competitors - you all did a great job, and you should be very proud of your accomplishments!

The State Leadership Team also planned and approved the state Program of Work in June. Some of the goals that we have included are to hold a Miracle Minute fundraiser for the March of Dimes at the State Leadership Conference, develop and compile a community service resource for local chapters to utilize, and promote the Business Achievement Awards by presenting workshops at the Wisconsin Fall Leadership Conference.

The state and local chapter officers also met in the Wisconsin Dells in July for Local Chapter Officer Training. The State Leadership Team presented a variety of fun and exciting workshops called "True Values", "Getting Connected," and "Can You Hear Me Now?" Eddie Slowikowski, our leadership trainer for the year, also presented a workshop. Overall, it was a great learning experience for everyone involved!

I'm looking forward to more great conferences this fall, and seeing a bunch of new (and familiar) faces! Be sure to check out one of the Fall Leadership Labs being offered in Eau Claire and Madison this October. I also suggest that you take advantage of all of the exciting opportunities available to you at the Wisconsin Fall Leadership Conference (WFLC). WFLC will be held in the Chula Vista Resort on November 2-3.

Be sure to check out future WFeB issues to get more information on upcoming conferences and other opportunities for you and your chapter! Please don't hesitate to

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contact me or any of my fellow officers if you have any questions throughout the year. I'm confident that this year will be "Simply the Best!"

Greetings from Jilly Gokalgandi, North Central Region Vice President



Hello Wisconsin FBLA!

I am very excited for this year, and hope that you too have the same excitement. The national officer team has come up with some great projects this year, and is looking to get as many members involved as possible. We have tried to come up with some innovative ways to gain membership, and have fun doing so at the same time. Take some time and visit the national website to find out what the officer team is doing. Learn how you can get involved and do your part as an FBLA member. I hope to meet all of you in the future, and am sure that

Wisconsin will have no problems being "*Simply the Best!*"



Serving Our Communities

Article by MacKenzie Baeker, Vice President

There are many things that come to mind when planning for the upcoming school year. Chapters are busy planning and preparing activities as well as budgets and making plans for upcoming leadership conferences. One thing to keep in mind while you are putting together your Program of Work and planning out your year is community service.



Throughout the year, there are many different people that offer their help and support to our FBLA chapters. It is very important for us to recognize these people and offer our help back. Wisconsin FBLA has had a long time partnership with the March of Dimes to help premature babies. We plan on continuing this partnership in the future to continue our work of giving back to those who help us.

This year, the State Leadership Team has some new ideas for community service. With your help, we plan on collecting clothing items to help those less fortunate. We plan on having you bring a list of items along with a picture of what you plan on donating to the Regional Leadership Conference. We then plan on collecting all of these items at the State Leadership Conference in April and donating them to local shelters. There will also be a reward for the school with the most items donated!

If you have any questions regarding community service projects throughout the upcoming year, feel free to contact any of the state officers. We would love to hear your ideas or help you come up with other community service projects in your own communities.



A Word of Congratulations

Article by Kyle Ashauer, Region III Vice President



As a new year begins for FBLA, I'd like to recognize the Wisconsin delegates that placed in the Top 10 in their respective competitive events during the NLC last June. Having the ability to travel to Anaheim, California, being the best of the best is no

easy task; it requires hard work, determination, and a love for what you are doing. Without further ado, here is Wisconsin FBLA's cream of the crop.

Matt Griffith, Sheboygan North, Internet Application Design Programming, 1st Place

Neal Coleman, Ben Hohl, & Jamison Vaughn, Portage, Virtual Business Challenge, 1st Place

Eric Kulcyk, Waunakee, Desktop Application Design Programming, 1st Place

Kendall Schneider, De Forest, Business Calculations, 4th Place

Ashley Hoffman, Oconto Falls, Public Speaking II, 4th Place

Lydia Anderson, Amherst, Business Procedures, 5th Place

Zach Carrington & Mitch Seubert, Portage, Virtual Business Challenge, 5th Place

Kiley Vedre, Two Rivers, Personal Finance, 5th Place

Sandy Gramz, Menomonee Falls, Accounting II, 5th Place

Justin Greenawald & Sam Kerksieck, Green Bay East, Web Site Development, 7th Place

Leah Zuleger, Marathon, Introduction to Business, 8th Place

Cassie Kussow, Kim Ludwig, & Emily Reed, Oconto Falls, Business Financial Plan, 9th Place

Very good job all. It's good to know that Wisconsin is able to compete at the highest level of competition and still succeed. On behalf of the Wisconsin FBLA State Office, I'd like to congratulate everyone for a job well done. Here's hoping for an even better showing next July in Nashville!



Alphabet Soup



Article by Chelsea Ruda, State Parliamentarian

With the start of another school year, FBLA is beginning. That also means it is time to begin work on BAA's, attend conferences such as FLL, RLC, SLC, NLC, and much more. However, for many new members and even advisers, FBLA is filled with undefined acronyms. This article will define many of these confusing acronyms for you and hopefully start your FBLA school year on the right foot.

FBLA: To start with the most important acronym, FBLA stands for Future Business Leaders of America.

CTSO: This acronym represents what FBLA is: a career and technical student organization. There are many other CTSO's: DECA, FCCLA, FFA, HOSA, and SkillsUSA.

RLC: This stands for Regional Leadership Conference. There are six across the state; one held in each region. Regionally, they are held at the school of the Regional Vice

President, this year on February 6, 2010.

SLC: State Leadership Conference, will be held at Chula Vista in Wisconsin Dells on April 12-13, 2010.

NLC: The National Leadership Conference was held in Anaheim, California. This year, it will take place in Nashville, Tennessee, on July 14-17, 2010.

NFLC: The National Fall Leadership Conference is typically held in four locations across the nation in November. This year it will be held in only three: Baltimore, Denver, and Orlando.

WFLC: Wisconsin Fall Leadership Conference, is the alternative for the NFLC this year as all three locations are too far to travel. The WFLC will be held November 2-3, 2009, at the Chula Vista resort in Wisconsin Dells.

FLL: The FLL's are also known as the Fall Leadership Labs. These are one day conferences geared towards first year FBLA members and/or freshmen and sophomores. There will be two this year: the first being on October 13 in Eau Claire and the second on October 22 in Madison. Chapters can choose which of the two locations to attend.

BAA: Business Achievement Awards, consist of four levels: Future, Business, Leader, and America. Beginning with Future, levels become more difficult to achieve. To earn each level, certain tasks are required and can be found in the Chapter Management Handbook. Those members achieving the America level are announced at the National Leadership Conference.

ML: Middle Level, consists of those chapters existing at Middle Schools in grades 5-9.

POW: This acronym stands for Program of Work. A POW is important for a chapter to develop as it maps out the future year. A POW contains what service opportunities the chapter will participate in, what goals they wish to complete, etc. To complete a POW, forms are available from via the Wisconsin FBLA Chapter Resources webpage at <http://dpi.wi.gov/fbla/resources.html>, or you can e-mail any state officer to receive a copy.

MOD: March of Dimes, is an organization that FLBA-PBL partners with. March of Dimes' purpose is to help premature babies survive. Throughout the year, FBLA holds events to benefit MOD, including a walk at the SLC.

All of these acronyms can get a little confusing; however, this article hopefully eliminated some of that confusion. I wish you all well in this upcoming FBLA year and I will see you all at the WFLC!



Fall Leadership Labs



Article by Sarah Rivord, Reporter

October is coming quicker than we realize and so are the Fall Leadership Labs, or FLL. FLL's are workshops designed to excite newer members and encourage them to get involved in their chapters.

This year there will be two FLL's, one in Eau Claire on October 13, and one in Madison on October 22. The state officers and Eddie Slowikowski will be hosting workshops

and giving members great tips for becoming great FBLA members. The FLL's are a great way to gain new leadership skills that can be brought back to chapters.

Make sure your chapter is involved and send new members to the FLL's in October!!



Business Achievement Awards



Article by Jenny O'Rourke, State Secretary

The commonly heard FBLA acronym BAA stands for the Business Achievement Awards. The BAA's are mainly focused around the three areas of service, progress, and education which are part of the FBLA emblem.

There are four levels of the BAA's that students can complete for recognition for accomplishments and activities completed as an FBLA member. The four levels are Future, Business, Leader, and America. Everyone starts at the Future level and works their way up to America. Students can complete more than one level a year as long as they are done in order.

Students choose what activities to complete in the three areas of service, education, and progress. In the service area, some examples would be like attending a community service event and writing about its benefits. Another activity that students can do is to help plan a social activity for the local chapter. For the progress area, one choice is to attend two chapter meetings - a very easy activity to accomplish as an active member. One activity in the education area is to write ten personal goals.

The BAA's must be completed and submitted to the FBLA National Office by March 1. If students don't finish the level, it does carry over to the next school year.

Once a level is completed, students are awarded a pin and certificate from the National Office. This is a great way FBLA members can get recognized for their hard work.

If you are interested in participating in the BAA's, talk to your adviser and they can register you online at <http://www.fbla-pbl.org> . Register now and make it a goal to finish at least one level by March 1, 2010!

Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

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